

## **Spracht Introduces Aura BluNote™**

*Portable wireless speaker streams music wirelessly from any Bluetooth® device*

**Mountain View, CA – CTIA Wireless, Booth No. 1380 (April 1, 2008)** - Spracht, the acoustic division of parent company ODI, announces the third product in the Spracht product line, the Aura BluNote. The Aura BluNote is a portable wireless speaker, which streams music wirelessly from any Bluetooth device to enhance sound quality.

“The Aura BluNote is compact and lightweight, but produces quality sound using features like the bass boost and stereo widening feature to create a three dimensional soundscape,” said Gary Crock, VP Sales & Marketing for Spracht. “The BluNote offers a high quality, yet affordable, way to enhance your music experience. Whether you are hosting an event or lounging by the pool, the BluNote is perfect for any occasion.”

The BluNote allows you to listen to your saved music from your Bluetooth™ enabled mobile phone, PDA, iPod, MP3/MP4 player, portable game console or computer. Non-Bluetooth devices can connect via an included 3.5mm adapter. Users can pair up to eight different Bluetooth™ products, which enables BluNote to work with multiple devices.

Users streaming music from their phone can make and receive phone calls using the mobile phone hands-free function. The BluNote utilizes Digital Signal Processing (DSP) to provide noise cancellation and convert different audio formats. The Bass Boost produces a rich, deep, bass tone for a more powerful sound. Paired with the Stereo Widening feature, which creates a three dimensional sound, the BluNote is perfect for indoor or outdoor audio activities.

The Aura BluNote comes equipped with four AA batteries and an AC adapter. The BluNote can be used within a Bluetooth range of up to 33 feet and provides more than ten hours of audio on battery power. The Aura BluNote retails for \$129.00 and is available for purchase at [www.spracht.com](http://www.spracht.com).

### **About Spracht**

Spracht is the acoustic division of parent company ODI (<http://www.odi.net>), a recognized leader in digital imaging, acoustics, LCD image display, and other consumer electronics. Founded in 1993, Silicon Valley based ODI has developed bestselling products, such as the Connectix Quickcam, for both Fortune 100 companies and technology notables such as Palm and Kensington. For more information regarding Spracht, please visit: [www.spracht.com](http://www.spracht.com).