

Spracht Introduces Aura SoHo™

Full duplex conference speaker phone features interchangeable modules for Bluetooth™ connectivity

Mountain View, CA – Spracht, the acoustic division of parent company ODI, announces the second product in the Spracht product line, the Aura SoHo™. The Aura SoHo is a high quality, full duplex conference speaker phone, which utilizes a Sound Clear™ Digital Signal Processing (DSP) chip for digital or analog phone systems.

“The Aura SoHo provides the conference phone market with the latest in acoustic technology,” said Trace Williams, VP Sales & Marketing for Spracht. “The SoHo offers a high quality, yet affordable, conference phone that provides clear and natural two-way communication. Whether you are at your office or working from home, the SoHo provides quality conferencing at an affordable price.”

The Aura SoHo is compatible with virtually all phone systems, analog ready, and features multi-line and digital PBX system compatibility (with an optional digital adapter). The accessory bay plug in options include Bluetooth™ Module, PBX for digital phone systems, and wireless connectivity. The SoHo’s interchangeable modules facilitate multiple connectivity options with just one device.

Echo and noise cancellation is provided by the patented Digital Signal Processing technology, which allows full duplex operation for simultaneous two-way conversations without clipping. The speaker features a five-watt output to fill large home offices or conference rooms, and automatic room acoustic profiling adjusts to a specific room. The SoHo features 3 built-in microphones, which provide 360 degree coverage for a 20’ x 20’ room, and one optional external microphone for use in larger conference rooms. The SoHo also features a ConferenceNow™ one touch conference button and convenient controls with built-in keypad and redial button.

The Aura SoHo is compatible with Skype, Windows Messenger, and all other VoIP applications. The Aura SoHo retails for \$249.99, and is available for purchase at www.spracht.com.

About Spracht

Spracht is the acoustic division of parent company ODI (<http://www.odi.net>), a recognized leader in digital imaging, acoustics, LCD image display, and other consumer electronics. Founded in 1993, Silicon Valley based ODI has developed bestselling products, such as the Connectix Quickcam, for both Fortune 100 companies and technology notables such as Palm and Kensington. For more information regarding Spracht, please visit: www.spracht.com.